



Argos

Argos is part of the Home Retail Group and is the UK's largest general merchandise retailer with more than 700 stores throughout the UK and Republic of Ireland (ROI).



Requirements

- Secure and manage shipping space based on daily requirement
- Maximise serviceability through reduced lead times, whilst minimising cost
- Distribution of catalogues and flyers to all ROI stores direct from binders in most cost-efficient manner
- Distribution of Argos caged retail product to all ROI stores
- Punctual deliveries to all Argos ROI stores at times requested
- Equipment control of Argos fleet operating in Ireland

Solution

- Uniquely positioned port side transhipment facility
- 24-hour single point of contact to ensure 100% delivery performance achieved
- Quickest turnaround of Argos equipment

Benefits

- Transhipment facility reduces shipping volume and cost
- Reduced LCE cost
- Reduced shunt costs
- Highest service and reliability levels
- Reduced lead times
- Flexibility

Facts

- We have worked with Argos, distributing to all its ROI stores, since Argos opened its first two stores in Ireland in 1996. Now Argos has 39 ROI stores
- Argos is a leading retailer and is part of the Home Retail Group
- Argos distributes more than 2 million catalogues in Ireland per year, selling more than 19,000 lines

Services

- Transhipments via dedicated purpose-built tranship facility
- Dedicated contract management team
- Management of catalogue and flyer distribution to stores
- Flexibility of resource for peak seasons
- Provision of trained and audited drivers dedicated to contract