



# FIVE33



The FIVE33 Group is a creative communications agency known for its groundbreaking international campaigns for high profile clients such as Disney, Sony, adidas and McDonald's.

FIVE33 creates branded entertainment solutions for its clients, including live experiences, international tours and long-term global roll-outs.

## Requirements

- Global transport solution for any given event
- Guaranteed 100 per cent service levels
- Total flexibility and reliability
- Cost-effective solution
- Protection and enhancement of FIVE33 brand through first class service

## Solution

- Solution based on P&O Ferrymasters' own trailers and highly trained drivers
- Bespoke equipment and tailor-made livery
- Total control and seamless management of subcontracted services
- Centralised operations
- Can-do approach

## Benefits

- Allows client to focus on core competencies
- Simplified process for FIVE33 to procure transport
- Last-minute changes confidently managed
- Client satisfaction
- Total end-to-end visibility
- Cost-effective
- Advantageous payment terms

## Facts

- Pan-European service provider
- Partnership began in 2007
- Numerous events completed including three major film launches, eg, Disney's *'Alice in Wonderland'*

## Services

- Route scheduling
- Trailer design and provision
- Driver awareness training
- Procurement of services
- Shipment visibility
- Full loads (road and sea) and part loads (road and air)
- Express services/vans
- Customs' paperwork management
- Global capabilities